

University Senate Agendas, 2012-2013

All meetings are from 3:00 - 5:00 pm in the Auditorium of W. T. Young Library
unless otherwise noted.

Monday, October 8, 2012

1. Minutes from September 10, 2012 and Announcements p. 2-11
2. Officer and Other Reports
 - a. Chair
 - b. Vice Chair
 - c. Trustee
3. Committee Reports
 - a. Senate's Academic Programs Committee (SAPC) - Andrew Hippisley, Chair
 - i. Proposed New Master of Arts in Arts Administration p. 12-24
 - b. Senate's Academic Organization and Structure Committee (SAOSC) - Herman Farrell, Chair
 - i. Proposed Name Change of Department of Merchandising, Apparel and Textiles (to the Department of Retailing and Tourism Management) and Transfer of BS in Hospitality and Management Program from the Department of Dietetics and Human Nutrition to the Proposed New Department of Retailing and Tourism Management p. 25-37
4. Associate Provost for Faculty Advancement G. T. Lineberry
5. Proposed Changes to *Senate Rules 1.3.1.2* and *Senate Rules 1.3.1.3* (Pertains to Election of Senate Council Officers) p. 38-42
6. Proposed Change to Name of UK Core Committee (to UK Core Education Committee)
7. Ombud's Report for 2011 - 2012 - Ombud Sonja Feist-Price p. 43-47
8. Discussion on Faculty Response to UK's Financial Situation and Anticipated Budget Cuts

Next Meeting: November 12, 2012

University Senate
September 10, 2012

The University Senate met in regular session at 3 pm on Monday, September 10, 2012 in the Auditorium of the W. T. Young Library. Below is a record of what transpired. All votes were taken via a show of hands unless indicated otherwise.

Senate Council Chair Lee X. Blonder called the University Senate (Senate) meeting to order at 3:00 pm. She welcomed senators and guests to the first Senate meeting of the academic year. She introduced University President and Chair of the University Senate Eli Capilouto.

1. State of the University Address - University Senate Chair Eli Capilouto

President Capilouto spoke for approximately 30 minutes. He offered a recap of his listening visits to various areas on campus and off campus as well as a description of his activities during the past academic year. The President then talked extensively about the incoming freshman class and its high academic achievements; he also related a number of anecdotes reflecting UK's stellar faculty, staff and students. Afterwards he took questions from senators.

Debski asked for more information about the recent budget cuts and what lessons the administration learned that could be applied to the upcoming second round of cuts. President Capilouto said that he wanted colleges to be able to prepare long-term financial plans, which has not been possible under UK's current budgeting system. He said it was important to have more time to discuss financial matters with deans, center directors and department chairs. The biggest lesson learned was to start the planning process earlier.

Brion said that the President has spoken of having a nimble and responsive administration. She asked how he planned to balance that with needing to solicit input from a number of people and entities, including working with the Senate. President Capilouto said that when he spoke to new senators earlier, he spoke about challenges in higher education. There have been a number of recent reports of educational institutions in trouble for various unethical and perhaps illegal activities. He noted that large organizations delegate a lot of responsibility and trust. The President said he was looking for improved processes, particularly improving horizontal and vertical communication and empowering colleges to make some decisions. He invited senators to share their ideas and suggestions with him.

Prats asked President Capilouto to speak to the recent layoffs and whether there will be any guidelines for units, departments and colleges for the next round of cuts. He opined that the processes seemed arbitrary, resulting in a lot of anxiety for non-tenured faculty and staff. The President said that he would speak in general, not in specifics. He said that there were a couple of unfortunate situations that were publicized but there were other more palatable situations which did not make the news. There are policies to guide situations involving layoffs and that after the first issue, he thought it best to have professional staff from Human Resources work closely with affected units and be more visible. President Capilouto added that anyone who was within a year of qualifying for retirement benefits was bridged. Also, UK does not have a hiring freeze, since employees do come and go. Between the period 2008 – 2012, faculty numbers grew by 9%, administration grew by 6% and staff numbers grew by 2%.

Grossman referenced the upcoming accreditation from SACSCOC (Southern Association for Colleges and Schools Commission on Colleges) and said that from his perspective, SACSCOC does not recognize the economic "new normal" with regard to the number of resources required to comply with assessment

requirements. Grossman wondered if there was any possibility that SACSCOC would change those requirements. President Capilouto said that he preferred to take a long-term view of the accreditation process. He thought that universities sometimes overreacted to some external entities. The President added that he reviewed the report on Senate activities for the previous academic year and noticed the work done regarding defining credit hours. He noted that the federal government issued its own definition of a credit hour, on which financial aid is built. However, seat time is not the only reason for being involved at a university – the purpose is to help people learn. President Capilouto said that he hoped to get away from the process and structures of measurement in the future and replace that with a reasonable list of outcome measures. In the short term, UK must do as SACSCOC requires, and try to do it as efficiently as possible.

Debski recalled the President's comments on an undergraduate focus. She said that given past trends and the few resources going that way, as well as considering the current budget situation, how does President Capilouto plan to address undergraduate education to enable faculty to give a quality education while teaching large classes and majors. The President replied that he takes section sizes seriously; there are 3,700 sections of classes during the fall 2012 semester. He said it goes back to having the right resources where they need to be. There is great variation across units and UK needs to have a better understanding of that to be able to put resources in the right places. In terms of investments, UK strategically reinvested during the last budget cycle, including budgeting a year in advance for a 5% merit raise. Resources need to be assigned in the correct way. If UK increases retention by 10% and increases transfers by 100 or so through the current class, UK would see additional gross revenue of an additional \$14 million. The President said he would return to the Senate in the future to share more details about the budget as relationships between tuition and net revenues are better understood.

Debski said that she continued to hear that budget cuts necessitate letting go advisors in the College of Arts and Sciences. President Capilouto said that he read about that issue recently in the Kentucky Kernel; discussions are ongoing between Interim Provost Tim Tracy and deans about what UK is going to do. He said it was the first he had heard of the advisor situation in Arts and Sciences. He said planning meetings are going on, to improve colleges' understanding on workloads and distribution of resources across entire colleges.

Debski asked if the merit raises will go to those teaching, not just those involved in research. President Capilouto said that he would not be party to anything that rewards someone only for one dimension of what they do. He said that the merit plan will take various aspects into consideration.

D. Anderson said she had a follow-up question pertaining to merit raises. She said that she had heard discussions, including those involving the Staff Senate, about having an across-the-board raise of 5%, instead of merit raises. She said that because it had been several years since UK employees received healthy raises, it would make more sense to give decent raises to everyone. In response to a question from the President, D. Anderson clarified that she was speaking for employees with at least a year's employment. President Capilouto said he believes in a meritocracy and UK needs to be able to assess people better, differently. He referred to the preliminary draft report from the Faculty Committee on Review, Rewards and Retention and the suggestions it contained. He said the entire issue required more discussion.

The Chair asked if there were any further questions. There being none, she thanked President Capilouto for attending.

The Chair reminded senators to:

- Remember to sign in upon arrival;
- Give your name and affiliation when speaking;
- Communicate with constituencies;
- Attend meetings;
- Respond to emails and web postings as appropriate;
- Acknowledge and respect others; and
- Silence all electronic devices.

The Chair explained that the Senate needed to waive *Senate Rules 1.2.3* to allow the Senate to consider the agenda and recommendations for action because some supporting documentation was not sent out six days in advance.

Charnigo **moved** that the Senate waive *Senate Rules 1.2.3* to allow consideration of the agenda and recommendations for action at the September 10, 2012 meeting. Brion **seconded**. There being no discussion, a **vote** was taken and the motion **passed** with none opposed.

2. Minutes and Announcements

The Chair said that the minutes from March 19, 2012, from April 9, 2012 and from May 7, 2012 were ready for approval. No corrections were received.

Wood **moved** to approve the minutes from March 19, 2012, from April 9, 2012 and from May 7, 2012 as distributed. Wasilkowski **seconded**. There being no discussion, a **vote** was taken and the motion **passed** with none opposed.

The Chair introduced members of the Senate Council (SC). Voting members are Debra Anderson, Lee X. Blonder, Gail Brion, Mark Coyne, Alison Davis, Elizabeth Debski, Bob Grossman, Katherine McCormick, Greg Wasilkowski, Connie Wood, Stephen Bilas, Eli Edwards and Maddie Wright. Hollie Swanson (past chair), Irina Voro (faculty trustee) and John F. Wilson (faculty trustee) are ex officio non-voting members of the SC.

The staff employees in the Office of the Senate Council are Sheila Brothers (administrative coordinator and staff trustee) and Janie Ellis (staff assistant). The Chair commented that the office has 1.5 full-time employees who do an incredible amount of work.

Michelle Sohner, from the Office of Academic Ombud, serves as the Senate's sergeant at arms. J.S. Butler (GS/Martin School of Public Policy and Administration) is the parliamentarian. The court reporter is Lisa Hoinke.

The Academic Ombud is Sonja Feist-Price (ED/Special Education and Rehabilitation Counseling). Richard Greissman serves as the Provost's Liaison to the Senate Council. Sean Cooper is associate registrar and replaces Jacquie Hager. Michael Adams is the chair of the Staff Senate (Biology).

The Chair said that there are 28 new faculty senators, some of whom have served in the Senate previously: AG – E. Bailey and Fox; AS – Christianson, Crampton, Gross, Grossman, Karan, Kraemer, Prats, Rabel, Rogers, Steiner; BE – Childs; ED – Jong; EN – Anderson, Dietz, Knutson, Wasilkowski, Truszczynski; FA – Wright; LI – Martin; ME – Andrade, P. Bailey, Bayliff, Kaplan, Watt; PH – Graf; SW – Sutphen. The Chair added that the results from Dentistry will be forthcoming.

There are 18 new student members of the Senate: AG – Staci McGill; AS – Maddie Wright; BE – Jordan Plamp; CI – Rachel McMahan; DE – Aaron D.F. Stanley; DS – Kendall Latham; ED – Eli Edwards; EN – William Walker; FA – Evan Pulliam; GS – Frank Appiah; HS – Kelsea Dawson; LA – Shannon Leahy; ME – Matt Sexton; NU – Jordyn Bland; PH – Mark Huffmyer; PbH – Keith Branham; SW – Emily Underwood; SGA President – Stephen Bilas. The Chair asked new faculty and student senators to stand and be recognized with a round of applause.

The Chair offered a variety of announcements to senators.

The SC discussed the reporting structure of Vice President for Research (VPR) after the President suggested the VPR report to him, rather than to the Provost. The Chair and others arranged an agreement with the President's office that President Capilouto will make a final decision after receipt of the report from the SC's ad hoc committee on centers. Then, the President will come to the Senate with a formal proposal regarding the VPR reporting structure in early spring, which the Senate will endorse or not endorse. In the interim, the VPR reports to the President.

Due to recent administrative changes in the Provost's area, the SC had reason to deliberate on two related issues: the issue of who should chair the Health Care Colleges Council (HCCC); and the issue of whether or not the new position of Associate Provost for Faculty Advancement should have voting rights in the Senate. The SC decided there was no problem with the Associate Provost for Faculty Advancement chairing the HCCC. Regarding ex officio status, the SC will compose an ad hoc committee to review the voting and non-voting status of ex officio members of the Senate.

The SC approved the use of a syllabus generator developed by Jeannine Blackwell and her group that faculty can opt to use if so desired. However, it is not yet compatible with the entire campus, so it will be rolled out in the next few months and will "live" at the electronic course approval tracking site (eCATS). There is already a syllabus template on the eCATS site.

South Georgia College contacted the Office of the Senate Council for permission to use the Senate's credit hour matrix (approved by the Senate this past May) to help them better comply with Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) requirements.

The SC approved editorial changes to College of Pharmacy calendar, which added Presidential Election Day as an academic holiday and added a reminder of the start of a specific rotation block.

Past Chair Swanson provisionally approved course and program change proposals in May on behalf of Senate. Two of the four provisionally-approved transmittals will be posted for final Senate approval later this week and the remaining two will come thereafter.

Past Chair Swanson approved the addition of one student earning a dual degree (Pharmacy/Public Administration) to the May 2012 Degree List. The student was omitted due to institutional/clerical error.

Karen Badger (Social Work) is serving as the interim chair of Undergraduate Council until the position of Associate Provost for Undergraduate Education is filled.

Be on the lookout for an email this week with information about Senate committee compositions.

Last week, Past Chair Swanson and Chair Blonder sent a report to President Capilouto summarizing the Senate's 2011-2012 activities. The report is currently posted at http://www.uky.edu/Faculty/Senate/related_links.htm.

Senators who did not receive an email announcement about the day's meeting via the Senate listserv should contact Mrs. Brothers.

3. Officer and Other Reports

a. Chair Report

The Chair said she wanted to explain the voting membership of the Senate, which is a mixed constituency body. The voting membership comprises about 75% elected faculty, 15% elected students, and 10% ex-officio administrators. There are 94 elected faculty senators representing 18 colleges, one emeritus professor, two faculty trustees, 18 elected student members (includes student trustee/SGA president) and 11 or 12 ex officio administrators, depending on the year.

For the 2012-13 academic year, the ex officio voting members are the Provost, Associate Provost for Undergraduate Education, and the Deans of Libraries, Communication and Information, Dentistry, Design, Education, Engineering, Health Sciences, Law, and Social Work. As per *Governing Regulations IV*, only elected faculty senators may vote on the degree list and honorary degrees.

A lot of work has been put into the Senate's electronic Course Approval Tracking System (eCATS). It is a joint effort among Senate Council and staff, UK Information Technology, various administrators and academic council staff. Funding was provided by former Provost Subbaswamy. So far, many staff and faculty have received eCATS training offered through UK IT. The training manual can be found on the Senate's forms page: (www.uky.edu/Faculty/Senate/forms.htm).

eCATS went live campuswide in August 2012, following a one-year pilot in the College of Arts and Sciences. Currently, eCATS handles course proposals (new, change, drop); there are plans in the future to add programs. Faculty and staff can access eCATS by logging onto the myUK portal. Click on "Enterprise Services" and then "Workflow." The link to eCATS is on the left-hand side of the screen.

b. Vice-Chair Report

Grossman reported on the ad hoc committee on centers put together by the SC. Over the past year there have been several proposals reviewed by the SC that made it clear there was some awkwardness in UK's regulations governing interdisciplinary instructional programs, multidisciplinary research centers, etc. Sometimes they are housed outside a college or inside a college. The SC organized a committee, which Grossman is chairing, that has about 10 members. He explained that the committee does not have any preset agenda, nor has the committee been given direction on what recommendations to make. The purpose of the committee is to find out what interdisciplinary activities are occurring, how

they are organized, and research whether there is a better way to organize them. The committee is currently gathering information, including the contact information for all center directors.

Grossman said there are about 80 research centers and institutes at UK, of which nine report directly to the vice president for research. The other 70 are housed within various colleges and the size and scope vary enormously. When finished gathering data, the committee will begin engaging a variety of stakeholders to see if there is any consensus on the best way to organize multidisciplinary activities.

c. Parliamentarian Report

Butler offered a report on parliamentary procedure.

Business comes before the Senate through main motions that are seconded. Committee recommendations do not need seconds. Motions may be amended (requires second and vote). While an amendment is before the Senate, discussion must be limited to the amendment and not about the main motion.

Amendments may be amended but no further. Most motions are approved by a simple majority vote via a show of hands. No one should speak a second time as long as there are senators desiring to speak for the first time. "Calling the question" is used to stop debate; it requires a two-thirds vote and is not debatable.

d. Trustee Report

Irina Voro (FA/Music), faculty trustee, offered senators a report on the current budget situation. Voro thanked the Chair for inviting her.

Voro asked senators to play along with an exercise in imagination, to illustrate the current problem of teaching positions being cut across the campus. She commented on increases in administration since 2008 and current financial difficulties. Voro said that the \$87 million lent to the hospital enterprise was three times the amount saved by position eliminations.

Moving to the issue of the President's evaluation, Voro opined that the process was secretive and conducted by the Executive Committee of the Board of Trustees (Board). That body decided the President did an extraordinary job, deserving of a bonus, even though jobs were being cut at UK.

Voro expressed displeasure with the contract the Board made with past president Lee T. Todd. She thought it was far too generous.

Moving to the matter of election of officers for the Board, Voro asserted that the process was too opaque and did not include election statements from nominees, although she has twice requested that procedural change. Voro was dismayed that the Board approved the restructuring proposal of the Gatton College of Business and Economics, even though the Senate did not endorse it. She said the Board often approved what the President brought before it. Voro thought the Senate should hold administrators accountable; she suggested senators email Board members with their concerns.

Coyne asked Voro to email senators to remind them how to go about addressing the Board. Voro indicated she would send that information.

4. UK August 2012 Degree List (second of two)

The Chair reported that this was the second of two August lists; the Senate approved the first August list in May. There was one addition to the degree list; a student (Doctor of Philosophy) was not included due to institutional/clerical errors.

Wasilkowski **moved** that the elected faculty senators approve the revised second August degree list, for submission through the President to the Board of Trustees, as the recommended degrees to be conferred by the Board. Brion **seconded**. The Chair reminded senators that only elected faculty senators could vote on a degree list.

A **vote** was taken and the motion **passed** with none opposed.

The Chair explained that the Senate also had a request before it to add a student to the May 2012 degree list. A dual-degree student correctly applied for May 2012 graduation, but an administrative error kept student from receiving degree. This type of addition is usually taken care of by the Chair on behalf of SC/Senate, but there is no need for Chair to act when Senate is meeting.

Brion **moved** that the elected faculty senators approve the addition of one student to the May 2012 degree list, for submission through the President to the Board of Trustees, as the recommended degree to be conferred by the Board. Wood **seconded**. There being no discussion, a **vote** was taken and the motion **passed** with none opposed.

5. Committee Reports

a. Senate's Rules and Elections Committee - Davy Jones, Chair (Medicine)

i. Proposed Changes to *Senate Rules 5.4.1* ("Residence Requirements")

D. Jones, chair of the Senate's Rules and Elections Committee, explained the proposed changes to *Senate Rules (SR) 5.4.1*. He answered questions from senators. He clarified that ~~the where the proposeda~~ amended rule -will address-refers to a veteran it is referring to in that it is meant for students who in their last semester are about to graduate but are deployed, which affects their ability to satisfy the residency requirements. The language only applies to undergraduates. There is some duplication among the numbered items, but it was left in to accommodate a variety of situations in which one requirement may apply, but not another. D. Jones answered a variety of questions from senators.

The **motion** from the SREC was that the Senate approve the proposed changes to *Senate Rules 5.4.1*, effective immediately. Since the motion came from committee, no **second** was needed. When there was no further discussion, a **vote** was taken and the motion **passed** with none opposed.

b. Senate's Academic Facilities Committee - Alice Christ, Chair

i. 2011 - 2012 Annual Report

Christ explained the report to senators. She clarified for Grossman that if the Senate approves the document, "Criteria of Academic Merit in Capital Projects Planning," it will be in a position to ask administration to include that document as part of the procedure for submitting capital project requests. She answered a few questions from senators.

The **motion** from the SAFC was that the Senate accept and post the Criteria of Academic Merit in Capital Projects Planning as a Senate document. Because the motion came from committee, no **second** was needed. [The Criteria are amended to the end of these minutes.]

Grossman **proposed an amendment** to add “and ask administration to adopt these criteria as a regular part of the planning process.” Wasilkowski **seconded**. There was discussion on the proposed amendment.

Brion **offered a friendly amendment** that Grossman’s motion be changed to “encourage administration to adopt these criteria as a regular part of the planning process.” Both Grossman and Wasilkowski **agreed**.

A **vote** was taken on the amendment to add “and ask administration to adopt these criteria as a regular part of the planning process” to the motion from the SAFC. The motion **passed** with none opposed.

The Chair asked senators to now focus on discussion of the main motion and there were additional comments.

When there was no further discussion, a **vote** was taken on the **motion** that the Senate approve the proposed changes to *Senate Rules 5.4.1*, effective immediately. The motion **passed** with none opposed.

5. Proposed December 2012 Honorary Degree Recipients (three nominees) - Dean Blackwell, Chair, University Joint Committee on Honorary Degrees

Blackwell gave a report on the three nominees for honorary degrees put forward by the University Joint Committee on Honorary Degrees (UJCHD). In response to Finkel, Blackwell asked senators to keep the names confidential.

The **motion** from the SC was that the elected faculty senators approve the three honorary degree candidates (Honorary Doctor of Arts, Honorary Doctor of Letters and Honorary Doctor of Letters) for submission through the President to the Board of Trustees, as the recommended recipients of honorary degrees to be conferred by the Board. Because the motion came from committee, no **second** was needed. A **vote** was taken and the motion **passed** with none opposed.

Blackwell informed senators that she and the entire UJCHD would be very happy to see a wide variety of nominations for honorees at the May commencement; a large number of submissions improves the diversity of the nominee pool.

6. Report on Student Government Association - Stephen Bilas, SGA President

Stephen Bilas, President of the Student Government Association, offered a brief presentation to senators on recent SGA activities and goals for the academic year.

There being no further business to conduct, Wood **moved** for adjournment and Wasilkowski **seconded**. A **vote** was taken and the motion **passed** with none opposed.

Respectfully submitted by Robert G. Grossman,
University Senate Secretary

Absences: Adams, I., Adams, M., Allison, Anderson, H., Anstead, Atwood* (teaching conflict), Ballard, Blackwell, D., Bland, Brennen, Bruzina, Childs, Christianson, Conners, Davis, de Beer, Deep, DeSantis*, Dietz, Eckman, Feist-Price, Geddes, Hardin-Pierce, Jackson, Johnson, Kaplan, Kirschling*, Kornbluh*,

* Denotes an absence explained prior to the meeting.

Latham, Martin, A., McCormick, McNamara, Michelman*, Murthy, Nagel*, Noonan, Osborn, Plamp, Richey, Smith, Speaks*, Tick, Tracy, J., Tracy, T., Turner, Walz, Wells, Wilson, Wiseman, withers, Witt, Wyatt*, Yelowitz*.

Prepared by Sheila Brothers on Wednesday, October 3, 2012.

Criteria of Academic Merit in Capital Projects Planning

Project Description/Justification* should address benefit of the proposed project to the academic missions of the University. Criteria of academic merit should be addressed as quantitatively as possible, using the most current information as well as projections. Descriptions of the inadequacies of current facilities as well as benchmark comparisons are useful. Relevant information from recent programmatic reviews should be cited. The following are examples of information that is especially helpful:

1. Impact on instructional missions
 - a. Courses and enrollments
 - b. Degree program(s) affected (numbers of majors; degrees awarded annually)
 - c. Trans-University impact (contribution to University Core Studies and other majors)
 - d. Tuition revenue generated
 - e. Relative requirements for lecture, laboratory and other instructional space

2. Impact on research missions
 - a. Rankings in relevant national comparisons
 - b. Research grant revenues (including indirect costs)
 - c. Impact on graduate and undergraduate programs
 - d. Extramural economic impact

3. Impact on service/outreach missions
 - a. Role in land-grant mission of the University
 - b. Contribution to the economic, environmental and health well-being
 - c. Public education and enlightenment

*Section of Form SYP-P2 or other proposal format.

Brothers, Sheila C

From: Farrell III, Herman D
Sent: Thursday, September 20, 2012 8:57 AM
To: Brothers, Sheila C; Blonder, Lee
Cc: Bailey, Ernest; Debski, Elizabeth A; Effgen, Susan K; Gross, Don; Jasper, Samuel J; Kilgore, Michael W; Lee, Brian D; Underwood, Emily; Wasilkowski, Greg; Grabau, Larry; Addo, Kwaku
Subject: RE: New Cmte Item (SAOSC)_Dept-Pgm Merger and Name Change (MAT-HMT)

Dear Lee and Sheila:

The SAOSC convened yesterday to consider the proposal to merge the Department of Merchandising, Apparel and Textiles (MAT) and the degree program in Hospitality Management and Tourism, and change the name to the Department of Retailing and Tourism Management. After discussion of the academic impact/merits and non-academic (infrastructure) consequences of the proposal, the SAOSC voted unanimously (6-0) to endorse the proposal.

Sincerely,

Herman Farrell
 Chair, SAOSC

Herman Daniel Farrell III

*Associate Professor - Playwriting
 University of Kentucky
 Department of Theatre
 138 Fine Arts Building
 Lexington, Kentucky 40506*

From: Brothers, Sheila C
Sent: Monday, September 10, 2012 1:03 PM
To: Farrell III, Herman D
Cc: Bailey, Ernest; Debski, Elizabeth A; Effgen, Susan K; Gross, Don; Jasper, Samuel J; Kilgore, Michael W; Lee, Brian D; Underwood, Emily; Wasilkowski, Greg; Blonder, Lee; Grabau, Larry; Addo, Kwaku
Subject: New Cmte Item (SAOSC)_Dept-Pgm Merger and Name Change (MAT-HMT)

Good afternoon, Herman. There is a new item ready for review by the Senate's Academic Organization and Structure Committee (SAOSC), to merge the Department of Merchandising, Apparel and Textiles (MAT) and the degree program in Hospitality Management and Tourism, and change the name to the Department of Retailing and Tourism Management. The proposal is attached here and also can be found at

http://www.uky.edu/Faculty/Senate/committees_councils/standing_committees/academic_organization_structure.htm.

Larry Grabau is your contact for this proposal. If you cannot reach him, Kwaku Addo (interim chair, Merchandising, Apparel and Textiles) may also be able to assist.

This is tentatively scheduled to be reviewed by the Senate Council on Monday, October 1, and by the Senate on Monday, October 8. Therefore, I'll need the determination of your committee no later than Tuesday, September 25. If this proposal requires a longer review period, please let me know and I will adjust the agenda scheduling.

If you have any questions or requests, please don't hesitate to let me know.

Thank you,
 Sheila

Proposal to Create the
Department of Retailing and Tourism Management

University of Kentucky
School of Human Environmental Sciences
College of Agriculture

(Updated Sep 2012)

**Proposal to Create the
Department of Retailing and Tourism Management
University of Kentucky • College of Agriculture
January 2011**

Overview

This proposal is designed to combine the Department of Merchandising, Apparel & Textiles with the Hospitality Management and Tourism program. The new Department of Retailing and Tourism Management will bring together applied social science faculty within the College of Agriculture and provide focus for meeting the needs of an emerging experience economy. By reconfiguring the existing faculty and staff resources into a new Department of Retailing and Tourism Management, faculty associated with this department will be able to address the strategic goals of the School of Human Environmental Sciences, the College of Agriculture, the University of Kentucky, and the Commonwealth more effectively. This restructuring will position the department to be in the forefront of teaching, research, and outreach in retailing and tourism management.

Over time, the relationship between the consumer and business has changed. Some of the fastest growing sectors of the **global economy** are related to the **consumption of experiences** (Pine & Gilmore, 1999a; Richards, 2001). According to Pine and Gilmore (1999b) and Gilmore and Pine (2002), in an *experience economy*, consumers seek unique experiences beyond merely consuming products and services because the consistent, high level of product and service quality can no longer be used to differentiate choices for consumers. The Department of Retailing and Tourism Management will bring together the skills for choreographing memorable experiences and interactions for consumers. The newly combined programs would allow for collaboration in teaching, research, and service necessary to support the development of competitive students that can contribute to the economic and social well-being of the Commonwealth, the nation and the world.

A review of the current Hospitality Management & Tourism program and the Department of Merchandising, Apparel & Textiles reveals significant potential overlap, as shown in the Venn diagram (see Figure 1). The diagram was constructed in several steps. First, the course offerings and websites of each program were analyzed individually to identify key characteristics. Second, the key characteristics were independently summarized and synthesized into general descriptors of each program. Several general descriptors were common between both programs and some were unique to individual programs. The Venn diagram is a graphic representation of overlapping and unique descriptors.



Figure 1. A depiction of the synergies between both programs

The **vision** of the new Department of Retailing and Tourism Management would be:

- To be recognized as a premier resource for innovative interdisciplinary education to produce students who are globally, product, and consumer focused and who have a competitive foundation in the developing experience economy.
- To be a source of innovative interdisciplinary programming that partners with industry, consumers, and educators to address the issues related to healthy balance between fundamental redefinition of the consumer experience and continuous incremental improvements in business development that are aligned with a long-term vision.

The **mission** of the new Department of Retailing and Tourism Management would be:

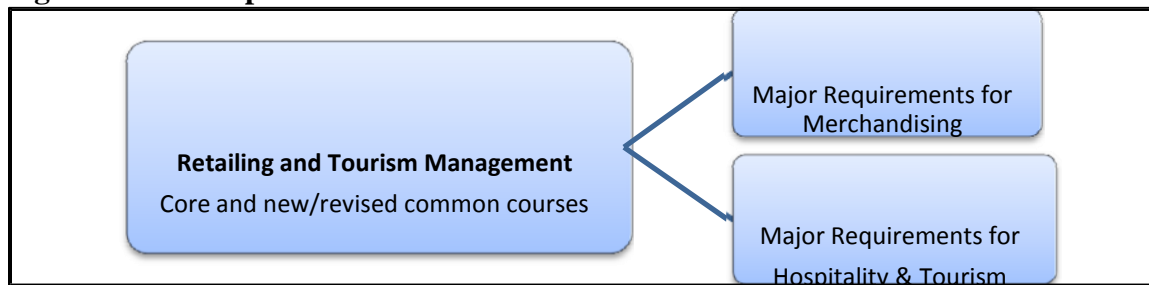
- To provide degree programs that promote experiential learning through industry-related work experience and internships, study tours, and exchange programs;
- To provide an introduction to theories, models, and methods that build competencies in outstanding business and customer service in retail and hospitality organizations in a changing society;
- To provide excellence in teaching, service and research that results in state, national and global recognition as a leader in preparing professionals for careers in the merchandising, hospitality and tourism industries.

The Process

The merger process began with a review of the two UK programs by outside consultants who are faculty members at two major institutions that have already merged similar programs. Programs at these institutions – University of Tennessee and University of North Texas – provided the evidence to support the combining of the UK programs. The outside consultants expressed the belief that the Hospitality Management & Tourism (HMT) undergraduate program

lacked an identity because it was too embedded into the Department of **Dietetics and Human Nutrition** to be sought after by potential students. This lack of identity limited program exposure, resources to meet changing societal needs of consumers and businesses, and exposure to global interdependence. Within the Merchandising, Apparel & Textiles (MAT) undergraduate program, the consultants identified a strong concern for student experience in the business world, related to the interaction between consumers and businesses and the fulfillment of each entity's needs. Lastly, overlapping course content is evident. Through much discussion, faculty members now recognize many commonalities between MAT and HMT and significant potential for the two programs in the merged department. Therefore, the two programs will function under one umbrella and will operate as one department to draw on each other to improve student educational experiences. The new program will offer core courses for both disciplines and provide the opportunity to review courses for overlapping information and make adjustments as needed. Students would continue to receive their degrees in each area (see Figure 2).

Figure 2. Proposed Curriculum Structure



The Merger in Three Phases

The merger of the Hospitality, Management & Tourism program and the Department of Merchandising, Apparel & Textiles will occur in three phases.

Phase 1 (in motion)

- The establishment of the Department of Retailing and Tourism Management **has been approved** within the College of Agriculture.
- The transfer of the current undergraduate Hospitality, Management & Tourism program from the Department of **Dietetics and Human Nutrition** to the Department of Retailing and Tourism Management **has been approved at the College level pending action by the SAOSC, SC and US.**
- The transfer of three (3) Hospitality Management and Tourism faculty from the Department of **Dietetics and Human Nutrition** to the (current) Department of Merchandising, Apparel & Textiles **has been completed.**

Phase 2

Seek approval for the revised curricula which will represent the thoughtful and progressive synthesis of the current curricula across the existing MAT Department and the HMT program. Some new courses (approximately 3 courses) will be developed but the majority of the courses will remain the same with the addition of content from both MAT and HMT areas.

Phase 3

The development, approval and implementation of a new master's program combining the two current graduate curricula.

Program Benefits

In evaluating both programs, the following benefits are recognized by faculty:

- A better experiential oriented education, enabling our students to compete in an ever changing global society.
- An increase in exposure of the program from revised curriculum development and recruitment strategies in support of this initiative.
- Increase number of faculty who can teach across the disciplines and bring their expertise to the new program. Additionally, one new faculty hire is in progress.

Recasting the program for the 21st century

Both the root discipline (business) and the applied disciplines (merchandising and hospitality) along with society are changing to reflect the move from a service economy to an experiential economy. This societal and economic shift creates the need for graduates who can work in traditional careers in merchandising and hospitality, as well as graduates who can seamlessly meet the demands of an ever changing economy. Students are seeking more flexibility in their degree programs so that they have more career options upon graduation. Students need to be global in their thinking; service, product, and consumer focused; and possess an understanding of aesthetics. The department can assist students in improving the service and experience economy and preparing for the experiential economy.

Meeting the University of Kentucky's Strategic Plan

The goals of this proposal links with the University's goals (cited in the University's Strategic plan for 2009-2014) in the following four ways:

1) By developing interdisciplinary courses (based on Goals 1 & 2)

Goal 1 Preparing Students for Leading Roles in an Innovation-driven Economy and Global Society

Goal 2 Promote Research and Creative Work to Increase the Intellectual, Social, and Economic Capital of Kentucky and the World beyond Its Borders

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Goal 5 Improve the Quality of Life of Kentuckians through Engagement, Outreach, and Service

3) By promoting cultural competence (based on Goals 1 & 5)

Goal 1 Preparing Students for Leading Roles in an Innovation-driven Economy and Global Society

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4) By enhancing engagement and outreach (based on Goals 1, 4 & 5)

Goal 1 Preparing Students for Leading Roles in an Innovation-driven Economy and Global Society

Goal 4 Promote Diversity and Inclusion

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Student and Faculty Benefits

In evaluating the benefits of this proposal for students and faculty, we have envisioned the following based on the University of Kentucky's Strategic plan (2009-2014):

- Increased the opportunity for interdisciplinary courses (Goals 1 & 2)
- Increase student exposure to educational expertise of a diverse faculty (Goals 1 & 4).
- Increase faculty and student exposure to research and creative work through collaborative projects among the faculty (Goal 2).
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Faculty Productivity

In evaluating the implications of this proposal for increased productivity of faculty, we envision the following:

- Increased faculty opportunities for extramural funding for instructional development as well as research and outreach programs (Goals 1, 4, 5).
- Increased leverage for more resources for a multidisciplinary program.
- Faculty with common interest would be able to collaborate to enhance their teaching, research, and outreach concerns (Goals 1, 4, 5).

- Gain more flexibility for DOE. Faculty would be able to rotate responsibilities easier to accommodate research, teaching and outreach needs (Goal 5).
- Create the opportunity for a true Cooperative Extension Service outreach program between the disciplines.
- Open new funding opportunities across disciplines (Goals 1, 4, 5).

Enhanced student learning

In evaluating the implications of this proposal for enhanced student learning, we envision the following:

- Collectively possess the expertise and opportunities for student growth and competitiveness in global society (Goals 1, 2).
- Graduates would be globally, product, consumer and aesthetic focused and have the skill set necessary to be competitive as the experience economy evolves (Goals 1, 4, 5).

Table 1. A Comparison of Programs for Student Learning Enhancement

Merchandising, Apparel & Textiles		Hospitality, Management & Tourism		
Strength	Challenges	Strength	Challenges	Combined Efforts
	Student to faculty ratio: 37:1		Student to faculty ratio 33:1	Increased faculty will create the opportunity to re-distribute student advising
Number of faculty with broad experience in the interaction of consumer and industry		Faculty experience in the area. Overlapping of teaching expertise.	Limited faculty. Loss of two faculty members in 2010	Hired one new faculty member in 2012. Review of programs to see where overlaps occur in teaching, research and outreach
	Limited availability of research funds to enhance teaching content		Limited availability of research funds to enhance teaching content	Opportunity for collaboration between programs for research dollars
Well established internship program with industry globally		Well established internship program		Ability to combine internship programs to create a highly competitive internship program
Established study abroad program			Limited study abroad program	Combine efforts to enhance study abroad for both programs.
In-house historical, psychological, and sociological perspectives on consumer behavior			Utilizes other colleges' classes to fulfill this component of learning about culture and diversity	Ability to define cultural foundation based on the needs of both programs.

Evidence of previous HMT and MAT collaboration

Collaboration on research grants between HMT and MAT faculty:

- Rural Retailing and Tourism, HMT (Ham) and MAT (Jackson and Wesley), NIH, \$500,000.00,(Amount to UK as a collaborator (500.00), 2007 (unfunded)
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- Service-orientation – both MAT and HMT students will be more successful when they focus on customer relations. Perfecting service-oriented skills while adding experiential-oriented skills will make graduates highly sought by employers.
- Build on current success with international study programs and tours by expanding into global research. This goal has been realized in the Department of Dietetics and Human Nutrition but needs to be expanded into the MAT/HMT joint department.

Resources

The Dean has provided the following resources to support the restructuring process:

1. Appointment of interim chair to provide administrative and academic leadership to the department. A search for permanent Chair will be conducted at the end of the interim period.

2. A commitment of \$11,000.00 in new funding for TA support for the 2010-2011 academic year.
3. **A tenure-track faculty and a lecturer have been hired in HMT.**
4. Transfer of budget lines for current Hospitality, Management & Tourism faculty in the Department of **Dietetics and Human Nutrition** to the restructured department.
5. **Addition of one and half TA lines to the department to support the merger.**

In addition to the resources above, the department is negotiating with the Dean for the following:

1. Staff support at level 41
2. ~~Lecturer~~
2. Office space for faculty
3. Hatch funds
4. Extension faculty appointment

Faculty

Table 2. The current composition of faculty in the two programs is as follows:

Rank	Merchandising, Apparel & Textiles	Hospitality Management & Tourism	Combined
Full Professor	2	0	2
Associate Professor	3	1	4
Assistant Professor	1	2	3
Lecturer	0	1	1
Total	6	4	10

In addition to above faculty, the Dean has appointed an interim chair with the rank of associate professor. The interim chair is to serve through much of the reorganization process. After the reorganization process, the Dean has promised to conduct a search for a full-term appointment as chair. ~~Search is also underway to hire a tenure-track assistant professor by spring~~

~~2011.~~ The MAT program has one vacancy line (following resignation of a lecturer) for another lecturer. The department is using Part Time Instructors to fill the class needs, but plans to conduct a national search in Spring 13 to fill the vacancy line.

Staff

The Department is currently supported by a Staff Associate at level 39, but has identified the need for level 41 staff support.

Courses & Instructors

Course prefixes and numbers, course titles, and instructors for each program are provided in Tables 3 and 4 below. The combination of both areas and the added new hire provided by the Dean will help both programs meet the needs of the students.

Table 3. HMT Courses & Instructors

Course Prefix	Title	Instructor
HMT 120	Principles of Travel & Tourism	*Day, *Lu Swanson, Brown
HMT 210	Hotel Rooms Division Management	Swanson, Brown
HMT 270	Principles of Travel & Tourism	Brown, Swanson
HMT 308	Principles of Food & Beverage	**Perry
HMT 345	Information Technology in the Hospitality Industry	*Lu, Swanson
HMT 350	Hospitality Managerial Accounting	Payne (Adjunct) - Day
HMT 499	Hospitality & Tourism Internship	Brown, Swanson Day
NFS 342	Quantity Food Production	**Bastin
HMT 320	Hospitality & Tourism Marketing	New Hire, Brown *Day, Swanson
HMT 370	Event Management	** New Hire, Brown *Day, *Lu
HMT 360	Tourism Planning & Development	Brown, Swanson
HMT 460	Advanced Seminar in Hospitality & Tourism	Brown, Swanson , *Lu
HMT 470	Hospitality & Tourism Law & Ethics	Swanson, Brown
HMT 480	Trends Analysis for the Hospitality & Tourism Industry	Swanson, Brown
HMT 488	Strategic Management in the Hospitality & Food service Industry	Brown, Swanson PTI

*New faculty ~~hire is on-going~~

**DHN Faculty

Table 4. MAT Courses & Instructors

Course Prefix	Title	Instructor
MAT 114	Introduction to Merchandising	Wesley, Joshi PTI
MAT 120	Textiles for consumers	Joshi , Easter, PTI
MAT 237	Aesthetics Experience in Retail	Joshi , PTI, Spillman
MAT 247	Dress and Culture	Spillman, Michelman, Joshi , Jackson, PTI
MAT 315	Merchandising Planning & Control	Lee, Joshi PTI
MAT 340	Professional Practice	Joshi , PTI, Michelman
MAT 350	Problem Solving in Merchandising	Michelman, Jackson, Spillman
MAT 414	Merchandising Strategy and Analysis	Wesley, Lee
MAT 425	Economics of Merchandising Sourcing	Lee, Wesley
MAT 470	International Merchandising (Online)	Jackson, Michelman
MAT 480	Study Tours (International & Domestic)	Jackson, Easter, Spillman, Wesley
MAT 490	Internship	Joshi , PTI, ALL
MAT 510 (MAT Elective)	Brand Management	Wesley
MAT 514 (MAT Elective)	Retail Entrepreneurship	Lee
MAT 515 (Elective)	Specification & Evaluation of Textiles & Apparel	Easter
MAT 520 (Elective & Rotated)	Textiles for Interiors	Easter
MAT 533 Rotated	History of Costume	Spillman
MAT 547 Rotated	Social & Psychological Aspects of Apparel	Spillman, Michelman
MAT 570 (MAT Elective)	E-commerce	Jackson

References

- Gilmore, J.H. & Pine, B. J. (2002). Customer Experience Places: The New Offering Frontier, *Strategy and Leadership*, 30 (4), 4-11.
- Oh, H., Fiore, A.M., & Jeoung, M. (2007, November). Measuring Experience Economy Concepts: Tourism Applications, *Journal of Travel Research*, Vol. 46, 119-132.
- Pine, J. & Gilmore, J. H. (1999). *Experience economy: Work is theater and every business a stage*. Boston, MA: Harvard Business School Press.
- Pine, J. & Gilmore, J. H. (July - August 1998). Welcome to the Experienced Economy. *Harvard Business Review*, 97-105
- Richards, G. (2001). The experience industry and the creation of attractions. In G. Richards (Ed.), *Cultural attractions and European tourism*. New York: CABI Publishing, pp. 55-69.

Brothers, Sheila C

From: Farrell III, Herman D
Sent: Thursday, September 20, 2012 8:57 AM
To: Brothers, Sheila C; Blonder, Lee
Cc: Bailey, Ernest; Debski, Elizabeth A; Effgen, Susan K; Gross, Don; Jasper, Samuel J; Kilgore, Michael W; Lee, Brian D; Underwood, Emily; Wasilkowski, Greg; Grabau, Larry; Addo, Kwaku
Subject: RE: New Cmte Item (SAOSC)_Dept-Pgm Merger and Name Change (MAT-HMT)

Dear Lee and Sheila:

The SAOSC convened yesterday to consider the proposal to merge the Department of Merchandising, Apparel and Textiles (MAT) and the degree program in Hospitality Management and Tourism, and change the name to the Department of Retailing and Tourism Management. After discussion of the academic impact/merits and non-academic (infrastructure) consequences of the proposal, the SAOSC voted unanimously (6-0) to endorse the proposal.

Sincerely,

Herman Farrell
 Chair, SAOSC

Herman Daniel Farrell III

*Associate Professor - Playwriting
 University of Kentucky
 Department of Theatre
 138 Fine Arts Building
 Lexington, Kentucky 40506*

From: Brothers, Sheila C
Sent: Monday, September 10, 2012 1:03 PM
To: Farrell III, Herman D
Cc: Bailey, Ernest; Debski, Elizabeth A; Effgen, Susan K; Gross, Don; Jasper, Samuel J; Kilgore, Michael W; Lee, Brian D; Underwood, Emily; Wasilkowski, Greg; Blonder, Lee; Grabau, Larry; Addo, Kwaku
Subject: New Cmte Item (SAOSC)_Dept-Pgm Merger and Name Change (MAT-HMT)

Good afternoon, Herman. There is a new item ready for review by the Senate's Academic Organization and Structure Committee (SAOSC), to merge the Department of Merchandising, Apparel and Textiles (MAT) and the degree program in Hospitality Management and Tourism, and change the name to the Department of Retailing and Tourism Management. The proposal is attached here and also can be found at http://www.uky.edu/Faculty/Senate/committees_councils/standing_committees/academic_organization_structure.htm.

Larry Grabau is your contact for this proposal. If you cannot reach him, Kwaku Addo (interim chair, Merchandising, Apparel and Textiles) may also be able to assist.

This is tentatively scheduled to be reviewed by the Senate Council on Monday, October 1, and by the Senate on Monday, October 8. Therefore, I'll need the determination of your committee no later than Tuesday, September 25. If this proposal requires a longer review period, please let me know and I will adjust the agenda scheduling.

If you have any questions or requests, please don't hesitate to let me know.

Thank you,
 Sheila

Proposal to Create the
Department of Retailing and Tourism Management

University of Kentucky
School of Human Environmental Sciences
College of Agriculture

(Updated Sep 2012)

**Proposal to Create the
Department of Retailing and Tourism Management
University of Kentucky • College of Agriculture
January 2011**

Overview

This proposal is designed to combine the Department of Merchandising, Apparel & Textiles with the Hospitality Management and Tourism program. The new Department of Retailing and Tourism Management will bring together applied social science faculty within the College of Agriculture and provide focus for meeting the needs of an emerging experience economy. By reconfiguring the existing faculty and staff resources into a new Department of Retailing and Tourism Management, faculty associated with this department will be able to address the strategic goals of the School of Human Environmental Sciences, the College of Agriculture, the University of Kentucky, and the Commonwealth more effectively. This restructuring will position the department to be in the forefront of teaching, research, and outreach in retailing and tourism management.

Over time, the relationship between the consumer and business has changed. Some of the fastest growing sectors of the **global economy** are related to the **consumption of experiences** (Pine & Gilmore, 1999a; Richards, 2001). According to Pine and Gilmore (1999b) and Gilmore and Pine (2002), in an *experience economy*, consumers seek unique experiences beyond merely consuming products and services because the consistent, high level of product and service quality can no longer be used to differentiate choices for consumers. The Department of Retailing and Tourism Management will bring together the skills for choreographing memorable experiences and interactions for consumers. The newly combined programs would allow for collaboration in teaching, research, and service necessary to support the development of competitive students that can contribute to the economic and social well-being of the Commonwealth, the nation and the world.

A review of the current Hospitality Management & Tourism program and the Department of Merchandising, Apparel & Textiles reveals significant potential overlap, as shown in the Venn diagram (see Figure 1). The diagram was constructed in several steps. First, the course offerings and websites of each program were analyzed individually to identify key characteristics. Second, the key characteristics were independently summarized and synthesized into general descriptors of each program. Several general descriptors were common between both programs and some were unique to individual programs. The Venn diagram is a graphic representation of overlapping and unique descriptors.



Figure 1. A depiction of the synergies between both programs

The **vision** of the new Department of Retailing and Tourism Management would be:

- To be recognized as a premier resource for innovative interdisciplinary education to produce students who are globally, product, and consumer focused and who have a competitive foundation in the developing experience economy.
- To be a source of innovative interdisciplinary programming that partners with industry, consumers, and educators to address the issues related to healthy balance between fundamental redefinition of the consumer experience and continuous incremental improvements in business development that are aligned with a long-term vision.

The **mission** of the new Department of Retailing and Tourism Management would be:

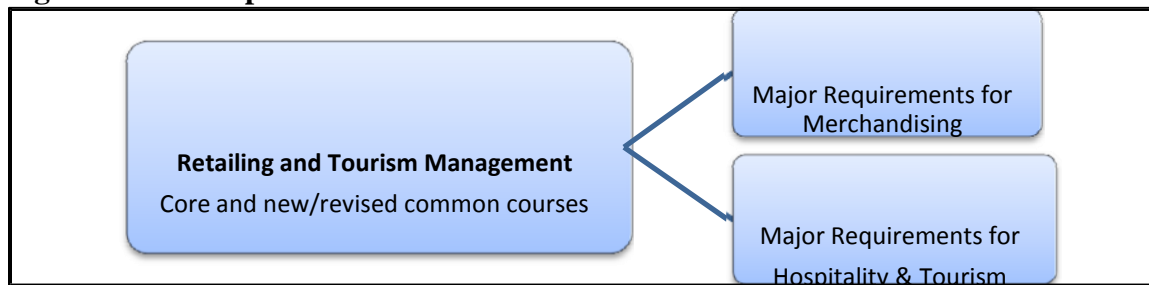
- To provide degree programs that promote experiential learning through industry-related work experience and internships, study tours, and exchange programs;
- To provide an introduction to theories, models, and methods that build competencies in outstanding business and customer service in retail and hospitality organizations in a changing society;
- To provide excellence in teaching, service and research that results in state, national and global recognition as a leader in preparing professionals for careers in the merchandising, hospitality and tourism industries.

The Process

The merger process began with a review of the two UK programs by outside consultants who are faculty members at two major institutions that have already merged similar programs. Programs at these institutions – University of Tennessee and University of North Texas – provided the evidence to support the combining of the UK programs. The outside consultants expressed the belief that the Hospitality Management & Tourism (HMT) undergraduate program

lacked an identity because it was too embedded into the Department of **Dietetics and Human Nutrition** to be sought after by potential students. This lack of identity limited program exposure, resources to meet changing societal needs of consumers and businesses, and exposure to global interdependence. Within the Merchandising, Apparel & Textiles (MAT) undergraduate program, the consultants identified a strong concern for student experience in the business world, related to the interaction between consumers and businesses and the fulfillment of each entity's needs. Lastly, overlapping course content is evident. Through much discussion, faculty members now recognize many commonalities between MAT and HMT and significant potential for the two programs in the merged department. Therefore, the two programs will function under one umbrella and will operate as one department to draw on each other to improve student educational experiences. The new program will offer core courses for both disciplines and provide the opportunity to review courses for overlapping information and make adjustments as needed. Students would continue to receive their degrees in each area (see Figure 2).

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Lecturer	0	1	1
Total	6	4	10

In addition to above faculty, the Dean has appointed an interim chair with the rank of associate professor. The interim chair is to serve through much of the reorganization process. After the reorganization process, the Dean has promised to conduct a search for a full-term appointment as chair. ~~Search is also underway to hire a tenure-track assistant professor by spring~~

~~2011.~~ The MAT program has one vacancy line (following resignation of a lecturer) for another lecturer. The department is using Part Time Instructors to fill the class needs, but plans to conduct a national search in Spring 13 to fill the vacancy line.

Staff

The Department is currently supported by a Staff Associate at level 39, but has identified the need for level 41 staff support.

Courses & Instructors

Course prefixes and numbers, course titles, and instructors for each program are provided in Tables 3 and 4 below. The combination of both areas and the added new hire provided by the Dean will help both programs meet the needs of the students.

Table 3. HMT Courses & Instructors

Course Prefix	Title	Instructor
HMT 120	Principles of Travel & Tourism	*Day, *Lu Swanson, Brown
HMT 210	Hotel Rooms Division Management	Swanson, Brown
HMT 270	Principles of Travel & Tourism	Brown, Swanson
HMT 308	Principles of Food & Beverage	**Perry
HMT 345	Information Technology in the Hospitality Industry	*Lu, Swanson
HMT 350	Hospitality Managerial Accounting	Payne (Adjunct) - Day
HMT 499	Hospitality & Tourism Internship	Brown, Swanson Day
NFS 342	Quantity Food Production	**Bastin
HMT 320	Hospitality & Tourism Marketing	New Hire, Brown *Day, Swanson
HMT 370	Event Management	** New Hire, Brown *Day, *Lu
HMT 360	Tourism Planning & Development	Brown, Swanson
HMT 460	Advanced Seminar in Hospitality & Tourism	Brown, Swanson , *Lu
HMT 470	Hospitality & Tourism Law & Ethics	Swanson, Brown
HMT 480	Trends Analysis for the Hospitality & Tourism Industry	Swanson, Brown
HMT 488	Strategic Management in the Hospitality & Food service Industry	Brown, Swanson PTI

*New faculty ~~hire is on-going~~

**DHN Faculty

Table 4. MAT Courses & Instructors

Course Prefix	Title	Instructor
MAT 114	Introduction to Merchandising	Wesley, Joshi PTI
MAT 120	Textiles for consumers	Joshi , Easter, PTI
MAT 237	Aesthetics Experience in Retail	Joshi , PTI, Spillman
MAT 247	Dress and Culture	Spillman, Michelman, Joshi , Jackson, PTI
MAT 315	Merchandising Planning & Control	Lee, Joshi PTI
MAT 340	Professional Practice	Joshi , PTI, Michelman
MAT 350	Problem Solving in Merchandising	Michelman, Jackson, Spillman
MAT 414	Merchandising Strategy and Analysis	Wesley, Lee
MAT 425	Economics of Merchandising Sourcing	Lee, Wesley
MAT 470	International Merchandising (Online)	Jackson, Michelman
MAT 480	Study Tours (International & Domestic)	Jackson, Easter, Spillman, Wesley
MAT 490	Internship	Joshi , PTI, ALL
MAT 510 (MAT Elective)	Brand Management	Wesley
MAT 514 (MAT Elective)	Retail Entrepreneurship	Lee
MAT 515 (Elective)	Specification & Evaluation of Textiles & Apparel	Easter
MAT 520 (Elective & Rotated)	Textiles for Interiors	Easter
MAT 533 Rotated	History of Costume	Spillman
MAT 547 Rotated	Social & Psychological Aspects of Apparel	Spillman, Michelman
MAT 570 (MAT Elective)	E-commerce	Jackson

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University Senate
October 8, 2012

Background: The University Senate directed the Senate Council to develop revised language for the Senate Rules concerning the election of the Senate Council Chair. The Senate Council on 10/17/11 adopted new rule language (begins next page) and asked the Senate Rules and Elections Committee to offer editorial assistance to that language. The language on the next page is the Senate Rules language with 'track changes' for the proposed new language.

Recommendation: the Senate Council recommends that the University Senate approve the proposed changes to Senate Rules 1.3.1.2.A, Senate Rules 1.3.1.3.A, and Senate Rules 1.3.1.3.C, effective immediately.

1.3.1.2 Composition

The Senate Council shall be composed of elected voting representatives (GR IV.A) and *ex officio* members as follows: The voting elected membership shall be nine (9) members elected by and from the 94 elected faculty representatives in the University Senate, and two (2) members elected by and from the newly elected student representatives in the University Senate. The *ex officio* voting member shall be the President of the Student Government Association, and the *ex officio* non-voting members shall be the faculty members of the Board of Trustees, if they are not elected members of the Senate Council, and the immediate past chair of the Senate Council, if his or her term on the Senate Council has expired. For purposes of this rule, the phrase "immediate past chair of the Senate Council" means the person who served as chair of the Senate Council during the preceding year. Six elected members shall constitute a quorum for the transaction of business. [US: 10/10/77; US: 10/12/98] If the elected faculty representatives to the Senate Council are to perform a statutory action (KRS 164.240) on behalf of the elected faculty representatives of the Senate (GR IV.A,B), then five of those nine members shall constitute a quorum (KRS 446.050).

* "Elected members" means any members who are not *ex officio* members. [RC: 11/20/06]

A. Elected Faculty Membership

1. Eligibility for Membership. Any elected faculty member of the Senate (or person appointed to replace an elected member) whose term of office has not expired at the time of the election shall be eligible for election to the Senate Council, except that no more than three (3) of the elected members of the Senate Council shall be from any one college. If an elected faculty representative in the Senate has become ineligible and a replacement has been made, only the person who has replaced the ineligible representative shall be eligible for election to the Senate Council. Senate Council members are not eligible to succeed themselves until a lapse of one year from the expiration of their Senate Council membership (including service as Chair or Vice Chair), except that members who are filling a vacancy and who have served no more than one year, if otherwise eligible, may be eligible for election. The duration of the term of membership on the Senate Council shall not be affected by the member's term on the University Senate. [US: 10/14/85]

2. Terms. Elected faculty representatives in the Senate Council shall serve for three (3) years commencing on January 1 following their election and continuing until expiration of their terms or until their successors are elected and certified.

3. Election. Elections shall be conducted by electronic secret ballot or paper secret ballot if electronic election is not feasible. Three (3) elected faculty representatives in the University Senate shall be elected annually during the fall semester to serve on the Senate Council. The election shall be conducted under the supervision of the Chair of the Senate Rules and Elections Committee, who shall remind the voters that election to the Senate Council confers eligibility for election to Senate Council Chair the following year. [US: 1/18/88; 10/8/12]

1.3.1.3 Officers of the Senate Council [US: 9/8/97]

A. Senate Council Chair

The Senate Council shall elect its Chair in December preceding the academic year during which the Chair shall serve. All nine of the elected faculty representatives then serving on the Senate Council shall be eligible for election to the position.

In the November preceding the academic year during which the Senate Council Chair shall serve, the elected faculty senators will be asked to nominate current elected faculty members of the Senate Council to serve as Senate Council Chair. The Chair of the Senate Rules and Elections Committee (SREC) will ascertain willingness of these nominees to serve. Should more than one nominee be willing to serve if elected, the nominees will be offered an opportunity to provide an up to 200 word election statement, and that statement will be distributed to the elected faculty senators two weeks before the election. The elected faculty senators will be solicited by email to express their opinions of the nominees to the Senate Council. The Senate Council will consider this feedback in electing the next Senate Council Chair in the December preceding the June 1 start date. [10/8/12]

If there is a tie, and the Senate Council is not able to resolve the tie, then the elected faculty senators will vote to break the tie. If there is only one nominee who agrees to serve, then the election shall be declared completed and this person shall be the Senate Council Chair-elect, and the University Senate so notified. [US: 10/08/12]

The incumbent Chair, if in his or her first year as Chair, shall also be eligible for reelection. When the person chosen is not the incumbent Chair, he or she shall be known as the Chair-elect. The Senate Council Chair is always a voting member of the Senate Council, within the provisions of the *Robert's Rules of Order, Newly Revised*. The Senate Council Chair:

1. Will exercise preparatory administrative functions as Chair that are attendant to the effective conduct Senate and Senate Council meetings, including the authority to call special meetings of the Senate Council (KRS 61.823.2);
2. As the 'department head' of the Senate Council Office, has certain general supervisory responsibilities for managing the budget, inventory, and personnel functions of the Senate Council Office (UK Business Procedures Manual; EVPFA Inventory Policies; Human Resources Policy and Procedure Administrative Regulation 61.2; KRS 61.030);
3. Performs as the Presiding Officer of the Senate Council meetings except as s/he may delegate that function to the Vice Chair of the Senate Council; as Presiding Officer possesses attendant responsibilities and authority pursuant to Open Meetings Law (KRS 61.846(1));
4. Has general supervisory responsibility for: the preparation of minutes of Senate Council meetings pursuant to KRS 61.835; the distribution of these minutes to Senate Council members; the maintenance of official minutes of the Senate Council meetings pursuant to statutory UK Records schedule (KRS 171.420; President's memo 01/25/95); public accession to these minutes pursuant to the Open Meetings law (KRS 61.846(1)); and for the safe transfer of the records of the Senate Council Office to his/her successor (KRS 57.360);

5. Has general supervisory responsibility for the maintenance of copies of procedures for election of Faculty Senators, as approved and submitted by college faculties (as per SR 1.2.2.1);
6. Has general supervisory responsibility for maintenance an official file of the educational unit "Rules" (including rules for unit-level membership/voting privileges) and committee structure for educational policy-making, as established by the respective faculties of each educational unit, being consistent with the University Senate Rules. As each is received upon approval by the Provost (GR VII.4-7), the Rules documents in this file will be maintained in a format accessible as needed by members of the Senate Council and Senate Committees;
7. Has general supervisory responsibility for the maintenance a roster of those faculty employees in each college who are
 - (a) full-time faculty employees at each rank in each respective title series (used for apportionment of seats of elected Faculty Senators (SR 1.2.2.1.A)),
 - (b) eligible to be elected as Faculty Trustees, and those eligible to vote in Faculty Trustee elections (i.e., those members of the college faculty bodies who are full-time faculty employees with academic rank at or above Assistant Professor (or Librarian III) (SR 1.5.2); and
 - (c) eligible to be elected as Faculty Senators (i.e., full-time faculty employees in the Regular, Special, Extension or Librarian Title Series, at or above the rank of Assistant Professor (or Librarian III), and those eligible to vote in college election of Faculty Senators (i.e., those eligible to serve plus those other full-time faculty who have been conferred with privileges to vote in the college senator elections (GR VII.A.4.a) [SR 1.2.2.1.B],

these rosters being obtained from the deans of the respective colleges (GR II.B.2.b assigns responsibility for these elections to the University Senate);
8. Annually reports to the Chair of the Senate the attendance records of ex officio voting members;
9. Is responsible for the assembly of the Ombud search committee with the composition specified in the University Senate Rules (SR 6.2.3);
10. Will make the final decision for the Senate on matters of minor course changes, as these changes are defined in the University Senate Rules (SR 3.3.0.G);
11. Advises the chairs of Senate standing committees on the appointment of ad hoc advisory committees to the standing committees (SR 1.4.1);
12. Utilizes regular communication and information sharing with elected college faculty councils, or similar elected college faculty bodies, to increase the effectiveness of educational policy-making by the University Senate and the College Faculties;

13. May be directed by the Senate Council to represent that body on a particular matter to the President, or to another administrative officer, to the Board of Trustees, or to another University (or external) entity;
14. Serves in a variety of ad hoc circumstances as a voice for the University Faculty, in different fora before organizations and groups on campus;
15. Is periodically invited by the President or other University administrators to serve on University-level committees of diverse composition, so as to advocate for the Senate or Senate Council in the formulation of administrative policy on issues;

B. Senate Council Vice Chair

The Senate Council shall also elect a Vice-Chair at a December meeting from among the six faculty representatives elected to the Senate Council whose terms do not expire at the end of that month. The Vice Chair shall take office the following June 1st and serve through May 31st of the next year. The Vice-Chair:

1. Will preside at any meeting of the Senate or the Senate Council at which the respective Chair so delegates or at which the Chair is not present, and may be delegated by the Presiding Officer to introduce the Senate Council motions and resolutions at Senate meetings. To facilitate the Vice Chair's readiness to assume these responsibilities, the Senate Council Chair will keep the Vice Chair generally apprised of important events that relate to Senate/Senate Council function.
2. Shall become chair of the Senate Council for the remainder of the chair's term if for any reason the chair is no longer able to serve in that capacity.
3. The Vice Chair shall also serve as Secretary of the Senate. [US: 4/10/00]

C. Chair-elect

The Chair-elect or a Chair reelected to a second term shall take office as Chair on the following June 1st and serve through May 31st of the next year. A member of the Senate Council is not eligible while on sabbatical ~~for election to serve~~ as eChair-elect but a person who has replaced the member on sabbatical on the Council is eligible to be elected as eChair-elect. The Senate Council Chair-elect will be given the opportunity to shadow the current Senate Council Chair during the 6 months preceding the Senate Council Chair-elect assuming the office. In the Chair-elect's capacity as an Officer of the Senate Council (SR 1.3.1.3.C), the Chair-elect is a nonvoting member of the Senate Council. [10/8/12]

Academic Ombud's Report to the Senate

October 8, 2012

Thank you Professor Blonder, Senators and guests.

It is my pleasure to present the Academic Ombud Report for the 2011—2012 Academic Year. I would like to first thank Michelle Sohner for the concise statistical report, which will be included in the senate minutes for your future reference. This report represents the last one completed by Michelle, as she is retiring March 1, 2013. I would like to publically thank Michelle for the invaluable support and assistance she provided to me, as well as to the Academic Ombud Services Office for nearly 21 years.

The number of complaints handled by the Academic Ombud Services Office during the 2011-2012 Academic Year was 352, which is fewer than the past two years (367 and 377, respectively). The number of cases involving academic offenses increased (177 compared with 139 and 105 the two previous years). Twenty-eight of those 177 charged with an academic offense contacted the Ombud but did not appeal, and 11 students appealed the academic offense charge, which were in the areas of plagiarism (6) and cheating (5). Five of the eleven appeals were denied, and six appeals were upheld. Two offenses represented a second offense and one third offense was seen.

Please do not hesitate to contact the Academic Ombud Services Office if Michelle or I can assist you in any way.

Thank you for the opportunity to serve as the Academic Ombud.

Senja Feist-Price

**ACADEMIC OMBUD
STATISTICAL REPORT**

Sonja Feist-Price 2011/2012

I. Number of Cases Handled (Excluding Academic Offenses).....352

DESCRIPTION OF CASES

Attendance	52
Exams/Class Requirements	48
Grades	114
Instruction	43
Personal Problems	4
Progress/Promotion	57
University Policy	34
Total	352

CLASSIFICATION OF THE STUDENT

First Year	57
Sophomore	64
Junior	54
Senior	108
Graduate	53
Professional Colleges	6
Non-degree	3
Non-applicable	7
Total	352

II. Total Number of Academic Offense Cases 177

No Contact with Ombud	138
Contacted Ombud; No Appeal	28
Contacted Ombud; Sent to Appeals Board (Plagiarism and Cheating Cases)	11

CLASSIFICATION OF THE STUDENT

First Year	89
Sophomore	34
Junior	20
Senior	19
Graduate	12
Professional Colleges	3
Non-degree	0
Non-applicable	0
Total	177

**III. Total Number of Cases Sent to the Appeals Board 28
(Academic Offense Appeals and Grade Appeals)**

Academic Offense Appeals 11

<u>Plagiarism Appeals</u>	6
Upheld	3
Denied	3

<u>Cheating Appeals</u>	5
Upheld	3
Denied	2

<u>Grade Appeals</u>	17
Upheld	14
Denied	3

IV. Number of Mediations 24

Instructor and Student	17
Instructor, Chair/Director and Student	4
Instructor, DUS and Student	1
Instructor, Associate Dean and Student	1
Administrative Staff and Student	1

V. Three-Year Comparisons

Cases	2011/2012	2010/2011	2009/10
Non-Academic Offense	352	367	377
Academic Offense Cases	177	139	105
Appeals Board Appeals	28	16	34
Grade Appeals	17	5	27
Cheating Appeals	5	4	0
Plagiarism Appeals	6	5	4
Progress in Program	2	2	3

COLLEGE WHERE CASES ORIGINATED

<u>COLLEGE</u>	<u># OF STUDENTS</u>	<u>OFFENSES</u>	<u>NON-OFFENSES</u>
Agriculture	2,915	3	7
Arts & Sciences	5,925	127	204
Business & Economics	2,685	10	32
Communications	1,274	4	10
Dentistry	276	0	0
Design	392	0	10
Education	2,624	4	10
Engineering	2,840	17	22
Fine Arts	812	1	21
Graduate School	474	0	3
Health Sciences	691	0	0
Law	414	0	0
Medicine	1,355	0	2
Nursing	1,195	6	7
Pharmacy	622	2	6
Public Health	278	0	0
Social Work	545	3	10
Non-Applicable		0	8
TOTAL		177	352